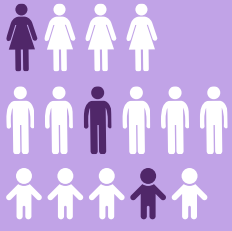


J9 Domestic Abuse Initiative

J9 Awareness Session
J9 Plus
J9 Safe Space Accreditation



1 in 4 women and 1 in 6 men will experience domestic abuse at some point in their adult lifetime. (ONS, 2025)

1 in 5 children will experience domestic abuse in the home as they are growing up. (NSPCC, 2020)



The J9 Domestic Abuse Initiative is named in memory of Janine Mundy, who was killed by her estranged husband in 2003. The initiative was started by her family and the local police in Cambourne, Cornwall, where she lived and **aims to raise awareness of domestic abuse and assist victims to seek the help they so desperately need at the earliest opportunity.** They fundamentally believed, that by educating and empowering communities, families, friends, colleagues – all those connections that may surround someone experiencing domestic abuse, we stand a better chance of reaching them at the earliest opportunity.

Janine used to sign her text messages off with the signature. "J9", hence the initiative's namesake. So while we say J9 is a logo, J9 is also a person, and her name was Janine.



J9 Domestic Abuse Awareness Session 1hr



J9 Domestic Abuse Resources

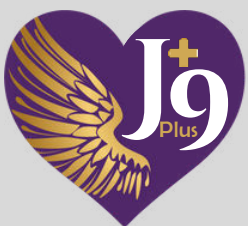


J9 Accredited Safe Spaces

In 2024, Alpha Vesta began delivering J9 across Essex, introducing a new purple heart logo and CPD accredited one hour awareness session. We continue to focus on raising awareness and understanding of domestic abuse through empowering people to **recognise, reach out and refer** someone who could be experiencing domestic abuse to appropriate help and support.

Anyone can complete the one hour session and display their individual CPD Accredited Certificate and/or use our J9 Email Banner. Public and customer facing businesses, organisations, groups or services can consider becoming an **Accredited J9 Safe Space** in their community. To achieve J9 Safe Space Accreditation, at least $\frac{2}{3}$ of your staff/team must complete the awareness session and a visit to your premises will be arranged to assess the premises suitability and deliver your **J9 Safe Space Toolkit**. This includes printed resources, window posters, discreet safe space cards, and J9 pin badges.

This is not about trying to fix this or attempting to take on the role of a specialist support worker, but to encourage someone to access help and support by showing them you understand.



J9 Plus has been developed to provide an extended J9 Domestic Abuse Awareness session along with tailored resources to assist professionals in specialist settings such as GPs and Healthcare, Schools and Educational settings, Job Centres, Local Authorities and Public Sector Providers.



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